

# Yefei Jin

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## education

**Harvard University, Graduate School of Education** 2016  
Master's in Education (M.Ed.), Education Policy. Research in federal education policy for English Learners. Related studies in teacher leadership, lead user theory, and technology management.

**Harvard University, Business School** 2015  
Credential of Readiness (HBX CORE), Business Analytics, Micro/Macro-economics, Financial Accounting.

**University of Minnesota Twin Cities** 2012  
Bachelor of Arts (B.A.), summa cum laude, Theatre and Asian Languages/Literatures, Teaching ESL certification, 3.90 GPA. Thesis: Original Play titled "*Atsumori in San Francisco*". Research into Deconstructing Postcolonial Trauma through Mental Health Issues of Asian Refugees.

## awards

2016 Harvard Education Entrepreneurship Fellow	2011 Imagining America Public Engagement Fellow
2016 Harvard Venture Incubator Team	2011 President's Distinguished Mentor Scholar
2012 Foreign Language Area Studies Fellow	2011 Scholarly Excellence in Equity and Diversity
2012 Published Essay in JUHE Chinese magazine	2008 National Merit Finalist

## experience

**Nearpod** 2017-  
*ELL Product Manager*. Define product roadmap for the award-winning classroom tool, Nearpod, based on strategy, vision, and analysis. Own product life cycle and business development. Build content and support internal stakeholders with partnerships and district relationships. Coordinate marketing assets and campaigns.

**LessonPick** 2016-  
*Advisor + Founder, former CEO*. Built the nation's first communication solution enabling virtual teacher collaboration across schools in resource and idea sharing for ELL success. Manage team to execute hypothesis testing, complex UX integration, and pilots. Resource bank contains over 312 resources + growing. Recipient of Harvard Grant, incubated at Harvard iLab. Featured in Twin Cities StarTribune, Edweek, and Harvard Ed.

**Camp Hokulea** 2017-  
*Assistant Camp Director*. Oversee marketing push and recruitment in North America for Asian cultural summer camp in Oahu, Hawaii. Design all print/digital assets and manage web development and business operations.

**University of Minnesota Twin Cities** 2012-15  
*Senior Admissions Counselor*. Managed geographic territory of +4,500 students, +200 high schools, and select cohorts. Designed responsive, targeted recruitment campaigns; responsible for 6,000 increase in apps, 8% in confirms. Increased School Counselor attendance at annual policy meetings from 150 to 400 in 2 yrs.

**Roomfeed** 2015-17  
*Co-founder*. Envisioned app concept that allows real-time social networks within geo-fenced perimeters. Designed customer surveys reaching over 1,000 students across 15 universities. Research at MIT Sloan on "*Submarket Dynamics in Location-Based Data and Geo-fencing applications*". Released on App Store in June 2016.

## leadership

**Harvard Innovation and Ventures in Education** 2015-16  
*Pitch Competition Chair*. Coordinated Harvard's edtech Pitch Competition. Recruited Harvard faculty and investment firms as judges; secured \$15K prize money from Bill and Melinda Gates Foundation. Designed all stages of application process, review, judging criteria, and executed logistics.

**Harvard University Asian Coalition for Education** 2015-16  
*Finance Chair and Programming Coordinator*. Collaborated in 12-member team to plan the first annual Asian Mental Health conference for over 300 parent attendees. Drafted grant/budget application and secured \$20K.

## skills

CSS, HTML, Photoshop, Adobe Premier, Illustrator, wireframing, Microsoft Office Suite, Chinese fluent.

*teaching* 9-12<sup>th</sup> ESL teacher. International Education Center, Minneapolis, 2010.

*Adult ESL teacher.* Bryan Coyle Community Center Adult Basic Ed, Minneapolis, 2011.

7-8<sup>th</sup> Math teacher. Breakthrough Collaborative at the Blake School, Minneapolis, 2010.

8-12<sup>th</sup> Acting instructor. Penumbra Theatre Summer Institute, St. Paul, 2011.

*service* Founded the T2C Project, an after-school program serving 15-20 Burmese refugee girls in St. Paul. Recruited and trained team to apply arts-based developmental approach for building college readiness. Secured partnerships with local theatres for workshops, backstage passes, and discussion with cast, 2013-15.

Tracked mountain gorillas in the Congo for conservation and taught lessons on endangered species preservation. Introduced theatre exercises and storytelling to mountain villages in Musanze, Rwanda, 2014.

Ventured inside Mae La, the largest refugee camp in Thailand to facilitate information exchange between families overseas and resettled refugees in the US. Built strong relationship with church community in St. Paul through teaching Sunday school. Edited footage into short documentary, 2013.

Raise annual donation and manage shipment of 2,400 tennis balls from the University of Minnesota Division I Tennis Program to Heritage-Turambe tennis club for street kids in Musanze, Rwanda, 2014-16.

Designed stage and lighting architecture using AutoCAD for Chinese orphanage in Hun Chun serving disabled and special needs children. Visited village twice to meet with director and builders, 2013-14.

Founded the first Asian American cultural fraternity at the Univ. of Minnesota Twin Cities after 3 yrs. commitment to community activism and promoting Asian cultural awareness. Visited 8 universities and, successfully led bid in 2011 in NYC at National Conference. As social/cultural chair, organized equity workshops for faculty and students and leadership development retreats for Asian student leaders.

*activities* Harvard Girls Education Programming Chair, 2015-16.

Podcast Host for 51Talk Chinese Radio, 400 weekly listeners, 2015-16.

Academic Writing Consultant, 2010-12.

Student-athlete Mentor Tutor, 2010-2012.

*hobbies* Wrote and recorded original song for Rwandan local radio, 2014.

Featured in PBS documentary on life of the Dalai Lama, lead actor in the Buddha Prince. Extensive experience in semi-professional acting, modeling, and stage theatre, 2009-12.

9 yrs. minor and varsity ice hockey, 1999-2008.

*social* [www.lessonpick.com/](http://www.lessonpick.com/) Vimeo channel: LessonPick / twitter: @lessonpick

<http://www.camphokulea.org/> Brochures link

[www.t2cproject.org/](http://www.t2cproject.org/) YouTube channel: T2C films

[www.getroomfeed.com/](http://www.getroomfeed.com/) Roomfeed on App store

*growth* edEX: Harvard Computer Science, Harvard Family Engagement, UC Berkeley's Calc-based Economics. Codecademy & Thinkful: CSS, HTML, jQuery.

StrengthsFinder: *Futuristic, Arranger, Strategic, Competition, Maximizer*